

Forefront

Bringing you the latest news

In this issue:

- Website wonder
- Winning web
- ISO what?
- Environmental exposure
- A new level of iQ
- Making an exhibition of ourselves
- Lu's baby news
- The Skype's the limit
- Be prepared



Website wonder

Having won awards for building other people's websites, we have decided it was time to update our own website. You can access the new site by [clicking here](#) to find out a little more about who we are and what we do.

Do please have a look. In the Our Team section something maybe be revealed about your favourite Ferrier Pearce person that you didn't already know.

As part of our continued ISO 9001 commitment to client feedback, you can have your say about us and our new website. Go to 'Contact Us' and click on 'Have your say'.

[Visit our website here](#)



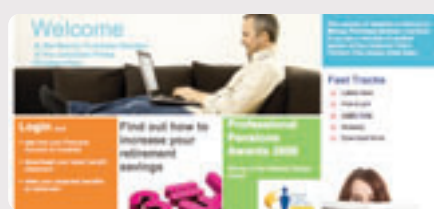
Winning web

Congratulations to Hymans Robertson and their client, Johnson Press, who recently won the Best Pensions Website Design Award (private) category, at the Professional Pensions Pension Scheme of the Year Awards 2008. Ferrier Pearce created the look and feel for the site and our subsidiary, Catch Digital, built the templates and ensured it was coded to the highest accessibility compliance standards.

[See the website here](#)

1st

HYMANS ROBERTSON



In short

Lu's baby news

Adding to Ferrier Pearce's growing number of friends and family, Creative Project Director Louisa Johns has a new member in her team. Joseph George was born weighing in at 7lbs 12oz on 10 September.



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The Skype's the limit

Most recent winner of Ferrier Pearce's Bright Ideas staff suggestion scheme, Vikki Hagger, suggested our new office in Cambridgeshire be linked to Caterham using Skype. Now we save on phone bills and can see as well as hear colleagues when they are working remotely. Not always a good thing when making an early morning call!



ISO what?

Following the visit by our friendly, but very thorough, ISO assessor we have had our 9001 and 14001 accreditations reconfirmed for 2008.

Making an exhibition of ourselves

The pensions exhibition team have been busy and have been at the NAPF Exhibition at the Glasgow SECC in October and are now packing their bags ready for the Professional Pensions Show at London's ExCel on 19 and 20 November.

Following the success of our rubbish seagull sculpture, fabricated from all manner of materials found on a landfill site, we have commissioned a two metre long origami dolphin, which is being created on-site, for both of this year's exhibitions.

So if you missed us at the NAPF, why not visit Ferrier Pearce on Stand 50 at the Professional Pensions Show?

Environmental exposure in Peterborough

In September we supported the first East of England Energy and Environment Expo in Peterborough. Our very busy stand, conveniently located next to the refreshment area, explained Ferrier Pearce's environmental qualifications and growing experience of marketing sustainable projects and products.

As one of a number of creative agencies at the Expo, we enjoyed meeting so many like-minded folk from around the region, but were surprised to find so few agencies with real environmental qualifications.

Ferrier Pearce looks forward to working with the following new clients:



Amey Pension Scheme Trustees



Servite Houses



A new level of iQ

Working with Quintain Estates and Development, Ferrier Pearce has developed brand guidelines to support their student accommodation projects. The iQ logo uses the 'i' and 'Q' from the original Quintain logo and was designed to ensure it tied in with the Quintain brand family.

To align with the brand's contemporary and bold youth/student targeted message, we have also designed and implemented a microsite that can be accessed using an email address which is returned in response to a mobile phone text message. The full website will be implemented later in the year.

[Visit the iQ website here](#)



Be Prepared

Having attended the annual Scoutlink Agonnoree for 15 years, Account Manager Cassie Clanachan has just returned from this year's camp.

Scoutlink is an organisation for scouts who have particular disabilities.

Approximately 60 to 70 scouts attend each year and require 60-70 helpers like Cassie, plus entertainment staff, kitchen staff, medical staff and camp management staff.

We sponsored Cassie this year. She said of the event: 'Nothing can prepare you for the camp as it is a very hard and physical week but well worth the effort involved when you see how much of a good time the scouts have.'

